



BBH Solutions, Inc., announced today that CRN®, a brand of The Channel Company, has named BBH Solutions, Inc. to its Managed Service Provider (MSP) 500 list in the Managed Security 100 category for 2024.

The MSP 500 list compiled by CRN serves as a comprehensive guide to identifying and recognizing the top Managed Service Providers (MSPs) in North America. MSPs play a crucial role in supporting businesses by offering managed services that enhance efficiency, simplify IT solutions, and optimize return on investment

The annual MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on- and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

The MSP 500 list aims to showcase and celebrate MSPs that are driving growth and innovation in the industry. These service providers not only enable businesses to harness complex technologies but also contribute to maintaining a strong focus on core business goals without stretching financial resources. By categorizing MSPs based on their business models and areas of expertise, the list helps end-users find the right partners to meet their specific needs and challenges in the rapidly evolving technology landscape.

Selection to the Managed Security 100 is an acknowledgement of BBH's expertise and growth as a comprehensive Information Security and IT compliance provider. BBH's security-focused services include round the clock monitoring and threat mitigation, patch management, employee cybersecurity training, and security reporting and audit assistance.

Jennifer Follett, VP of US Content and executive Editor CRN, The Channel Company, emphasized the significance of managed services for businesses at various scales, stating, "Managed services provide a route for businesses of all sizes to maintain efficiency and adaptability throughout their growth journey. The solution providers featured in our 2024 MSP 500 list are introducing cutting-edge managed services portfolios to the market, enabling their clients to achieve success by optimizing their IT budgets. This allows businesses to allocate resources strategically, concentrating on mission-critical tasks that drive future success."

"We are very proud of our selection to the MSP 500, and to be recognized on the Security 100 list" said Bruce Hoernecke, President and CEO of BBH Solutions. "With the constantly changing threat landscape, managing the daily security workload can become exhausting to an organization's resources. It's our mission to educate our clients' staff on threat awareness and to provide services and automation that address everyday security tasks. This gives their security teams the confidence and time to dedicate resources to focus on strategic security projects."

The MSP 500 list will be featured in the February 2024 issue of CRN and online at www.crn.com/msp500.

About BBH Solutions, Inc.

BBH Solutions is a leading cloud computing and Managed Security Services Provider (MSSP) for mid-market companies in the New York City region. BBH Solutions' expert engineers create real world business solutions using complex technologies from vendors such as Cisco, Microsoft, VMware, EMC and Crestron. BBH Solutions was founded in 1989 and has developed its services to include Security and Compliance Services, Corporate IT Relocations, Voice/Data/Video Unified Communications, Systems Integration and Audio Visual solutions.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. **www.thechannelco.com**

